

10th
edition

20
26|28

chaired by
paulineplusluis

vitrinepourundesigner.com

VITRINE

pour un.e

designer

designer

designer-company
innovation residency

pour un.e


An initiative
launched by Rotary



vitrine pour
un.e **designer**

Vitrine pour un.e designer

2026-2028

VP1D #10

20 YEARS!

In September 2026, Vitrine pour un.e Designer (VP1D) will launch the 10th edition of its designer-company innovation residency and celebrate its 20th anniversary

Spotlight on VP1D, which has evolved and established itself as a key event for the professional integration of young designers, corporate innovation through design, and the identification of tomorrow's creative talent.



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VITRINE POUR UN.E DESIGNER TURNS 20!

For 20 years, Vitrine pour un.e designer (VP1D) has championed the textile and industrial heritage of the Hauts-de-France region and Belgium, and fostered connections between companies and young designers selected through an open call for applications. Each edition is chaired by an internationally renowned designer who oversees the development of projects through to their exhibition in a French or Belgian museum for the award ceremony.

A PROFESSIONAL INITIATIVE LAUNCHED AND SUPPORTED BY DISTRICT 1670 OF ROTARY INTERNATIONAL

In 2005, Jean Delhove, a member of the Rotary Club of Tournai 3 Lys in Belgium, launched Vitrine pour un.e Designer, a design competition under the patronage of entrepreneurs from the cross-border region of Tournai – Roubaix – Courtrai.

Over the years, driven by members of the Rotary Club of Roubaix, Vitrine pour un.e designer has grown increasingly professional and expanded its partnership reach within a 250 km radius of the Eurometropolis Lille–Courtrai–Tournai: schools, alumni and design students, designers, professionals, SMEs and large companies, foundations, museums and local authorities, international trade fairs and design events all lend their support to the competition.

“To serve and change lives – that is the Rotary motto. Supporting young people’s development is the concrete action taken by Vitrine pour un.e designer.”

Bruno Lemerrier,
Governor 2024–2025, District 1670 of Rotary
International.

In 2025, Vitrine pour un.e designer consolidated its position, opened up to new partnerships, and became a registered non-profit association (loi 1901) dedicated to the designer-company innovation residency.

AIMS OF THE VP1D ASSOCIATION

Supporting the new generation of designers,
Encouraging innovation in business through the
integration of design,
Celebrating textiles and flexible materials.





A DESIGNER-COMPANY INNOVATION RESIDENCY COMBINED WITH AN EXHIBITION AND A COMPETITION

In 2020, on the occasion of Lille Métropole World Design Capital, and under the leadership of the president of the 8th edition, designer François Azambourg, VP1D enriched its concept by moving from a competition format to a company-embedded design innovation residency.

Under the new format, following a call for applications from young designers, the pre-selection panel—comprising 10 to 12 teachers from partner design schools—selects 10 candidates. These candidates then present their work to the six associated partner companies (EPA).

Only six of them are chosen by the EPA and become the winners of the designer-company innovation residency. They have eight months to develop an innovative project within the company. The residency concludes with an exhibition, a final project competition and an awards ceremony recognising the best innovations.

For the past two editions, these young talents have made the transition from education to professional life by developing a concrete project rooted in the reality of an Associated Partner Company (APC). They are supported by the Edition President, an internationally renowned designer.

For their part, companies benefit from the expertise of a young designer working on behalf of the brand, fostering openness to new markets, new ideas, innovative materials and more sustainable production method

Today, VP1D is much more than just another design competition; it is a catalyst for innovation through design within companies, a springboard for young designers' careers, and a media showcase dedicated to textiles and soft materials.

20 ANS !



Nearly **100** young qualified designers supported and showcased
11 internationally renowned designer-presidents
6 associated partner companies per edition
17 European design schools mobilised
10 prestigious museums involved
Numerous **major** private and public **patrons**



INTERNATIONALLY RENOWNED DESIGNERS- PRESIDENTS

The role of the Designer President in VP1D#10:

Participating in the various stages of the schedule: open call for applications, pre-jury, Pairing Day, brief handover in companies, project validation day, exhibition scenography, final jury.

Supporting the laureates throughout their company residency phase.

Ensuring the quality and relevance of the projects in relation to the company's brief and the purpose of VP1D#10.



VP1D #9 2022-2023

matali crasset

French designer
Scenography of the Vitrine exhibition at the Musée de l'Hospice Comtesse, Lille, France.



VP1D #8 2019-2020

François Azambourg,

French designer
Scenography of the Vitrine exhibition at the Villa Cavrois, France.



VP1D #7 2017-2018

Alain Gilles, Belgian designer. Exhibition at the CID-Grand Hornu, Centre for Innovation and Design, Hornu, Belgium.



VP1D #6 2015-2016

Constance Guisset,
French designer
Exhibition at the Palais des
Beaux-Arts, Lille, France.



**VP1D #3 2009-2010 Pierre
Leclercq**, Head of Design
BMW, creator of the BMW
X5 and X6 models



VP1D #4 2011-2012

Thomas Bastide, French
designer, Maison Baccarat.
Exhibition at La Piscine,
Museum of Art and Industry,
Roubaix, France.



VP1D #2 2007-2008

François Schwennicke,
CEO of Maison Delvaux



VP1D #5 2013-2014

Elvis Pompillo, Belgian
milliner and hat-maker.
Exhibition at the Palais
des Beaux-Arts, Tournai,
Belgium



VP1D #1 2005-2006 :

Olivier Strelli, Belgian
fashion designer

For the first three editions,
the finals were held at the
Halle aux Draps, Tournai,
Belgium.



20 Years of Talent Who Have Made Their Mark

Over 20 years, the competition has supported the projects of nearly one hundred designers and textile creators, and provided a media platform for emerging talent. Many of the laureates have gone on to make a name for themselves in the world of industrial design or by launching their own brand.

VITRINE D'OR (GOLD)

2024: Maëlle PETITJEAN (project SILLON for l'Artisan Tisserin)

2021: Juliette BERTHONNEAU (project DÉPLI for PicWicToys) and Lucie DUBOIS (project GOUPIL for rm-mobilier)

2018: Natacha POUTOUX and Sacha HOURCADE (project TRACÉS)

2016: Alison CHEVALIER (project M_ONDE À PART)

2014: Cecilia LUSVEN (project KILOMÈTRE)

2012: Olivia CLEMENT (project MASHÜT)

2010: Anaïs DUPLAN (project CELLULES)

2008: Els JACOBS (project SOME-THING-ELS)

2006: Xavier BRISOUX (project LA MAILLE MAÎTRISÉE)

VITRINE DU PUBLIC (AUDIENCE AWARD)

2024: Doriane PERRAUD (project DE-TENTE for Cabanon)

2021: Lucie DUBOIS (project GOUPIL for rm-mobilier)

2018: Justine PEREIRA (project MATRICE)

2016: Alison CHEVALIER (project M_ONDE À PART)

2014: Thomas PIQUET (project LES INVITÉS)

2012: Aurélie DAANEN (project BOUILLOTES)

2010: Ornella MAROTTA (project TEMPS DES LUMIÈRES)

2008: Audrey HERMANT (project DOMINO)

2006: Diane MARIAGE

VITRINE D'ARGENT (SILVER AWARD)

2014: Coralie MIESSEN (project SMOCK)

2012: Emilie BEAUMONT (project WE CAN BE HERO)

2010: Pierrick TAILLARD (project EASYSIT)

2008: Adeline BEAUDRY (project STORIGAMI)

Synergy Prize (awarded exceptionally)

2018: Anaëlle RENAULT (project BUILDING SHAPES)

Not to mention all the other finalists!

20 YEARS OF FRANCO-BELGIAN PARTNERSHIP

Design schools, designers, private companies, public institutions, and foundations have been supporting VP1D's work for 20 years.

Thanks to them, without whom this competition would not be possible.

VP1D received support from lille—design (#5-6-7-8), SYNERGIE Business (#7), Lille Métropole WDC 2020 (#8) and LVMH (#9)



Final exhibition at La Villa CAVROIS (#8) - Croix (France)



La maison du Design (#7) - Mons (Belgique)

PARTNER SCHOOLS

ESAAT, Ecole Supérieure d'Arts appliqués et textile (Roubaix)
ESMOD International, École Supérieure de la mode (Roubaix)
ENSAIT, École Nationale Supérieures des Arts et Industries textiles (Roubaix)
ISD-Rubika, Institut Supérieur de Design (Valenciennes)
ESA Saint-Luc, Ecole Supérieure des Arts (Tournai et Liège)
ARBA, Académie Royale des Beaux-Arts (Tournai et Bruxelles)
HOWEST, University of applied science (Courtrai)
La Cambre (Bruxelles)
École Boule (Paris)
ENAMOMA, Ecole Nationale de Mode et Matière (Paris)
ENSAD, Ecole Nationale Supérieure des Arts Décoratifs (Paris)
ESAD, École Supérieure d'Arts et de Design (Reims et Valenciennes)
Ecole Camondo (Paris, Toulon)
ENSCI les Ateliers, Ecole Nationale Supérieure de Création Industrielle (Paris)

PUBLIC INSTITUTIONS

FEDUSTRIA
EuraMaterials
Alliance for European Flax-linen and Hemp
Lille Métropole 2020, Capitale mondiale du design
Maison du design, Mons
lille—design
IDETA
WALLONIE DESIGN
RÉGION WALLONNE
Ville de Tournai
Ville de Roubaix
Ville de Calais
UIT, Union des Industries Textiles
CCI Grand Lille
SYNERGIE business, Mons

MUSEUMS AND EVENT PARTNERS

Maison et Objet (Paris)
Paris Design Week
Bruxelles Design September
Palais des Beaux-Arts (Lille)
Musée La Piscine (Roubaix)
Cité de la Dentelle et de la Mode (Calais)
Villa Cavrois (Croix)
Musée de l'Hospice Comtesse (Lille)
Centre d'Innovation et de Design CID-Grand Hornu (Hornu)
TAMAT, Musée de la Tapisserie et des Arts Textiles (Tournai)
Musée des Beaux-Arts (Tournai)

PRIVATE COMPANIES AND ASSOCIATED PARTNERS

LVMH
La Redoute Intérieur
Casamance
Texdecor
Cyrillus
Jules
rm-mobilier
Les toiles Cabanon
Van Hoof Terrassen
PicWic Toys
L'Artisan Tisserin
Vertbaudet
Tikamoon
Catry
Damart
Dickson Constant
Tapis Lesage
Bleu Nature
L Décoration Internationale
NTE, Nord Techniques Etiquetage
Sioen industries
Exsud
Sweetco

MEDIA PARTNERS

Notélé
Wéo
Notre Loft
L'ADN

2026 - 2028

The 10th Edition of Vitrine pour un.e designer **VP1D#10**

Save the date: The call for entries for the anniversary edition will be launched in September 2026, chaired by the design duo **paulineplusluis**, finalists in the 6th Vitrine pour un.e Designer. We'll tell you everything – or almost everything – about how this anniversary edition will unfold.

Jury Presidency

A residency organised by the design duo Pauline CAPDO and Luis BELLENGER, known as paulineplusluis.

Each edition is marked by the presidency of a major figure in the design world, who acts as guarantor of the rigour and coherence of the projects. The 9th edition was accompanied by designer **matali crasset**. It is the duo **paulineplusluis** who will accompany this anniversary edition.

Pauline CAPDO and Luis BELLENGER met in Belgium after pursuing their respective paths in applied arts and cabinet-making in France. They went on to study industrial design together at ESA Saint-Luc Tournai, then at La Cambre Brussels. In 2015, they founded their studio in Brussels, dedicated to the creation of furniture and objects, including lighting.


Their work draws inspiration from everyday life. They capture simple, universal images and reinterpret them in projects with a distinctive narrative power. Their objects, conceived with great economy of means, strike a balance between craft and industry, between poetry and rationality.

In 2024, they joined the MAD Brussels Incubator and were named Designer of the Year by Knack/Le Vif Week-End.



In their message to future candidates, paulineplusluis emphasise the importance of authenticity:

“Present a project that reflects who you are, through which the jury can understand your world. For our part, we are drawn to projects that, through simple means and with a certain lightness, carry meaning and are relevant to the context in which they sit, or those that skilfully integrate a degree of sensitivity into serial production.”





Pauline CAPDO et Luis BELLANGER- paulineplusluis

The Open Call for Applications

JOIN A COMPANY AND TAKE PART IN A DESIGN-LED INNOVATION PROCESS

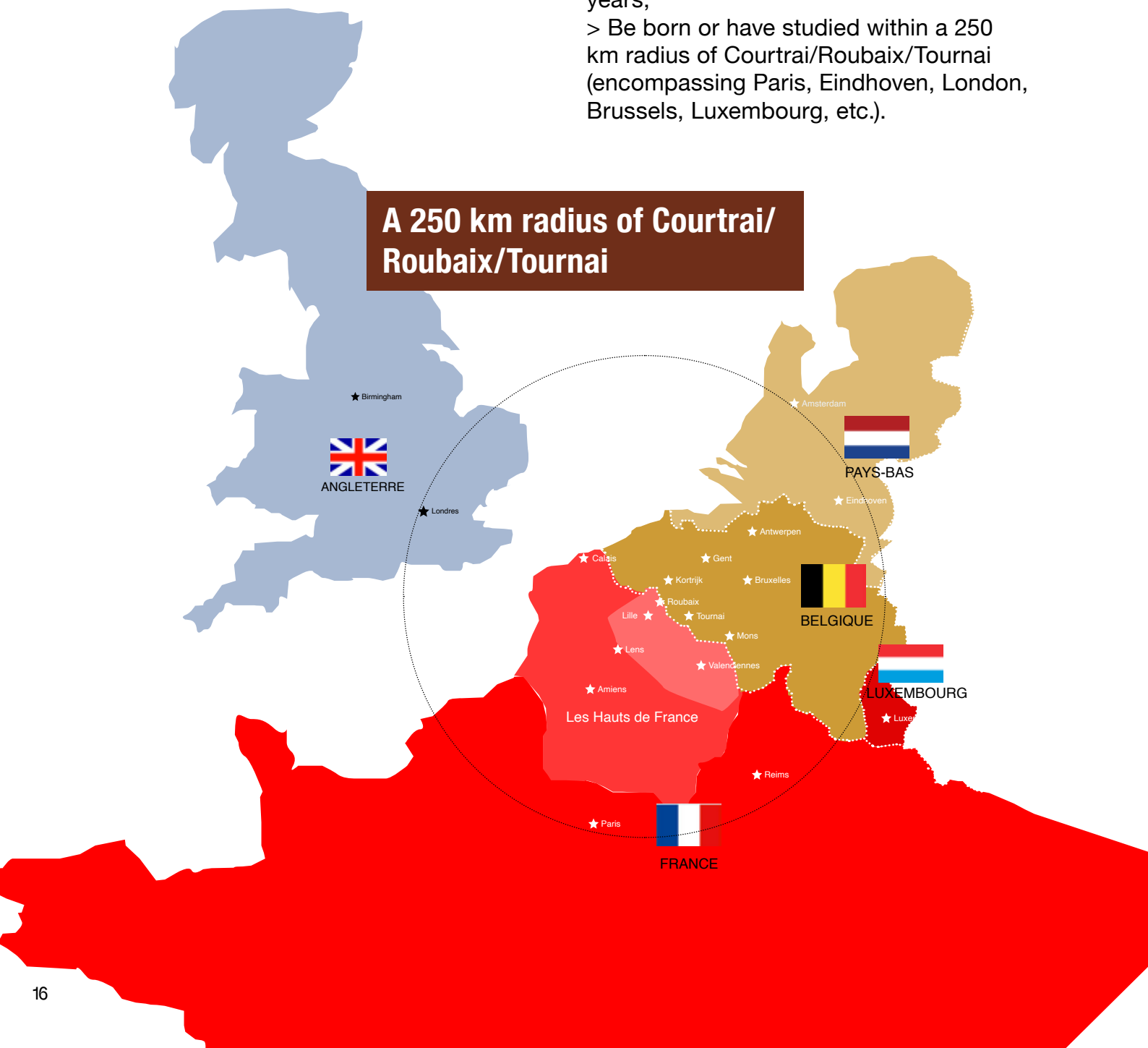
Vitrine pour un.e Designer is an opportunity for all design and textile-flexible materials students and recent graduates to:

- Exercise their talents within a company (APC),
- Work in collaboration with in-house teams,
- Benefit from the perspective and support of an established, recognised designer,
- Present and defend their project before a panel of industry professionals.

For a designer, Vitrine is also a two-year collective journey, in which every project becomes an encounter, every prototype a challenge, and every edition a new chapter in Northern Europe's economic and creative landscape.

To take part, young designers must meet two criteria:

- > Hold at least a bachelor's degree from an art or design school, obtained within the past 5 years,
- > Be born or have studied within a 250 km radius of Courtrai/Roubaix/Tournai (encompassing Paris, Eindhoven, London, Brussels, Luxembourg, etc.).



THE PRE-SELECTION JURY

The pre-jury's remit is to select **10 candidates**. Each candidate presents themselves through one or more personal design projects using textiles or soft materials (degree projects, recent work, or projects created specifically for the open call).

Candidates' motivation, a description of their background, consideration of environmental and social responsibilities, local or European production, and the financial feasibility of the project(s) will also be taken into account during the shortlisting process, as will their ability to develop projects intended for industrialisation and commercialisation.

Product development for the Associated Partner Company

From the 10 candidates, 6 winners are selected by the Associated Partner Companies (EPA) and are assigned the project to develop, from design to prototype development. For this 10th edition of VP1D, the designers will be supported by the studio paulineplusluis.



Constance Guisset during the pre-jury (#6)

Partner Company (APC)

From the 10 candidates, 6 laureates are selected by the Associated Partner Companies and assigned a project to develop, from conception through to prototype. For this 10th edition, the designers will be supported by the studio paulineplusluis.

THE FINAL COMPETITION

→ **The prototypes** developed within the companies will be exhibited in a museum in the Hauts-de-France region or Belgium.

→ **The presentation** will take place before a jury of experts in design, innovation, and research and development (R&D). The presidency and its jury will award the Vitrine prizes, recognising the most innovative and promising projects.

→ The Vitrine awards ceremony will take place at a prestigious event bringing together companies, designers, journalists, partners, **and the general public.**



Finale au Musée de l'Hospice Comtesse de Lille, scénographie de matali crasset (#9)

A Residency Grant and Vitrine Prizes

€3,000

Residency grant for each of the 6 laureate designers

THE VITRINE PRIZES

€2,000

VITRINE D'OR

(creativity, soft materials innovation)

€1,000

VITRINE D'ARGENT

(technological feasibility and economic potential)

€1,000

VITRINE D'ÉMERAUDE

(sustainable development, eco-design, CSR)

€1,000

VITRINE DU PUBLIC

(awarded by internet users)

The Vitrine du Public is awarded by internet users via a voting platform set up by VP1D#10 one month before the final on the website

www.vitrinepourundesigner.com

The Vitrine prizes may be combined.

Action initié
par le Rotary



**vitrine pour
un.e designer**

résidence d'innovation designer - entreprise



Alison Chevalier, awards ceremony at the Palais des Beaux-Arts in Lille (#6)



Maëlle PETITJEAN and Doriane PERRAUD, awards ceremony at the Musée de l'Hospice Comtesse in Lille (#9)

Schedule #VP1D10

6 Key Dates and Highlights

1

September 2026 / **LAUNCH OF THE OPEN CALL FOR APPLICATIONS AT PARIS DESIGN WEEK AND BRUSSELS DESIGN WEEK**

December 2026 / Close of the open call for applications

January 2027 / Candidate selection jury

2

31 January 2027 / **DESIGNER-COMPANY PAIRING DAY**

Selection of the 6 Residency Laureates by the Associated Partner Companies

15 February 2027 / **COMPANY VISITS + BRIEF HANDOVERS**

End of March 2027 / **PROJECT SELECTION** prior to development

April 2027 to March 2028 / **PRODUCT DEVELOPMENT** + company visits in the presence of paulineplusluis

3

February 2028 / **COMPANY REPORTAGE** – short video capsules to aid understanding of each project for publication on the website

4

End of April 2028 / **PUBLIC PRESENTATION OF THE PROTOTYPES** and launch of the public vote at an Associated Partner premises or at a partner venue

5

Between December 2027 and March 2028 / **FINAL IN A MUSEUM** – Exhibition of projects within a scenography by paulineplusluis, presentation before a jury
AWARD CEREMONY FOR THE 3 VITRINES of Design Innovation and Eco-Design

6

September 2028 / **EXHIBITION OF PROJECTS AT PARIS DESIGN WEEK AND BRUSSELS DESIGN WEEK**



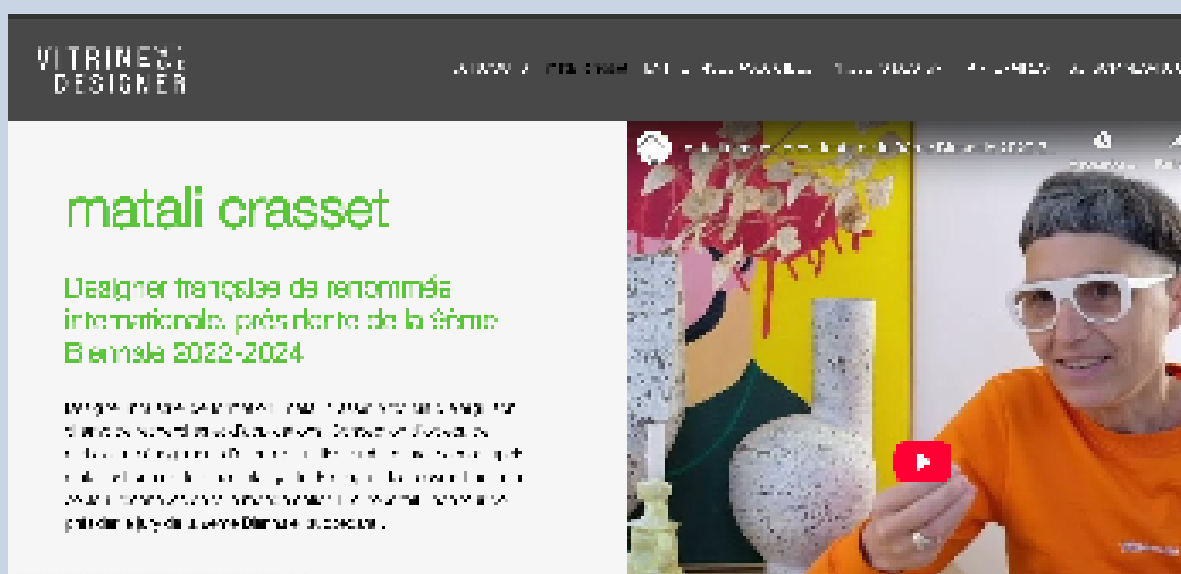
matali crasset and Noémie Vinchon (#9)

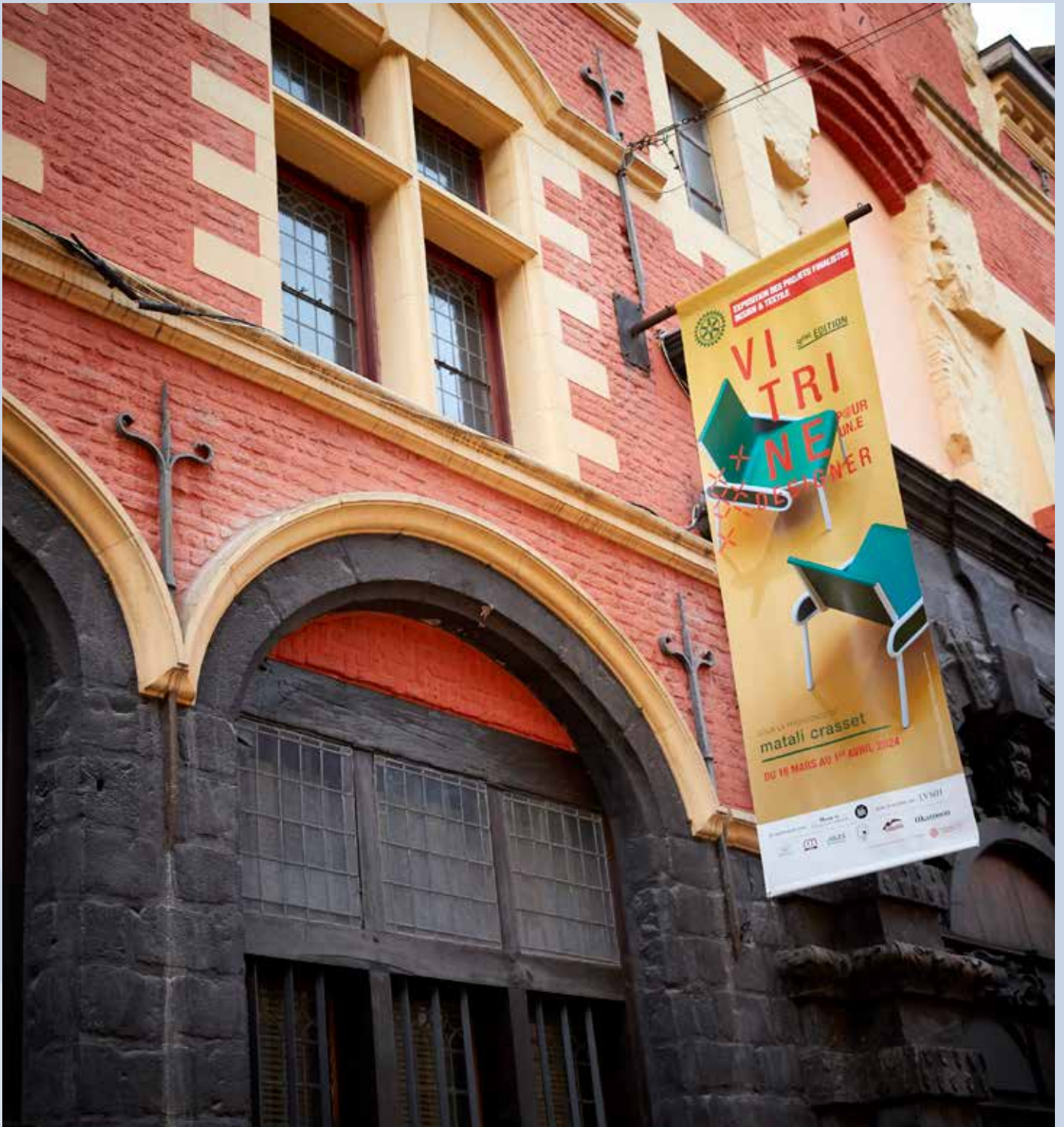


Final at the Hospice Comtesse in Lille (#9)

VP1D Communications

- A **website**: www.vitrinepourundesigner.com
- A regularly updated **blog**
- Relay across **social media** platforms
- Regular **press relations**
- **Highlight events** in companies and museums
- **Media partnerships**
- **Communication materials** (web banners, pull-up displays, etc.).





Musée de l'Hospice Comtesse de Lille

Impact and Outcomes

For the Associated Partner Company

The benefits are clear. Participating companies report that the initiative boosts team creativity, helps them anticipate consumer expectations, opens up new markets and enhances their brand image. The prototypes developed as part of the Designer-Business Innovation Residency often reflect a local, environmentally responsible approach that aligns with the values sought by today's market.

Concrete Examples

“Zero Waste” Furniture for **JULES** Fitting Rooms

Entreprise partenaire associée depuis An associated partner since 2019, JULES worked in collaboration with Noémie Vinchon (textile and social designer) to create a modular seating kit for the fitting rooms of the brand's shops. A furniture that is 100% local circular economy, 100% reclaimed materials and textiles.

Recycling, valorisation, and optimisation of the production, storage, and supply chain... every prototype was designed for and tested in the field.



Franck LHOMME, Head of Concept at JULES, and Noémie Vinchon



Diversification and a New Market Segment for **l'Artisan Tisserin**

For over 70 years, l'Artisan Tisserin (a brand of Société Bastien Tissages techniques) has manufactured natural fabrics for professionals in the food industry (cheesemaking, charcuterie, foie gras, baking, cooperage, etc.). Tisserin crafts products that are B Corp-certified, zero-waste, 100% natural linen and 100% made in France.

The Sillon collection, developed by Maëlle Petitjean, offers a solution for transporting, protecting, and wrapping food products, respecting tradition whilst bringing freshness to an authentic product.

Maëlle Petitjean (a textile designer specialising in natural fibre weaving: hemp, linen, and wool) has given étamine (muslin cloth) a new lease of life.

She has fostered the opening towards the B2C market by developing an eco-responsible range of food textiles dedicated to gastronomy and to amateur and professional cooks.

She has been awarded the Vitrine d'Or 2024, 9th edition.



Collection SILLON, par Maëlle PETITJEAN pour l'Artisan Tisserin

The Jury's verdict

"This is a highly relevant project rooted in the tool itself. Using a single width, a single structure, and no production waste, Maëlle has developed an ingenious manufacturing protocol. The design celebrates the linen sector. The textile here is in its simplest expression, accompanying a gradual shift in the way we eat."

matali crasset, President of the Jury, 9th edition.

VITRINE POUR UN.E DESIGNER 2022-24



2 Editions, 2 Vitrine prizes, and new products in the **rm-mobilier** catalogue

Founded in 1958 and based in Noyelles-lès-Seclin, rm-mobilier is a French manufacturer combining three integrated areas of expertise: bespoke furniture, metalwork, and acoustics.

The company manufactures and supplies furniture and acoustic fittings for interior and exterior design projects.

designer, rm-mobilier designed, in collaboration with Lucie Dubois, a fully local, eco-minded acoustic armchair for the B2C market.

In 2021, the GOUPIL project won the Vitrine d'Or and the Vitrine du Public at the 8th edition.



Projet Goupil par Lucie DUBOIS pour rm-mobilier



Lucie DUBOIS et François JONCQUEZ, PDG de rm-mobilier



Gamme SABLON par Maak & Transmettre

In 2022, rm-mobilier repeated the designer-company duo experience under the presidency of matali crasset.

The company is partnering with the Brussels-based design trio Maak & Transmettre, comprising Salomé Corvalan, Alice Emery and Mathilde Pecqueur.

In collaboration with rm-mobilier, **Maak & Transmettre** revisited a chair model created in 1958, the Lutetia, a true icon of the company and a testament to its original metalworking expertise. With their textile sensibility, Maak & Transmettre innovated and proposed an original product, celebrating rm-mobilier's other areas of expertise: quilting and sewing.

“The design residency gave us the opportunity to work differently, to question ourselves, and to discover a new way of approaching our materials.”

François JONCQUEZ, CEO of rm-mobilier.

Impact and Outcomes

For the Designer

Vitrine pour un.e Designer marks a decisive step in a career. Participants learn how to present their project, adapt it to the constraints of production and marketing, and make it economically viable.

Vitrine pour un.e Designer also serves as a calling card. Several winners have gone on to join renowned fashion houses, taken part in other residencies or founded their own brands following VP1D.

VP1D #1



VP1D #1 – Vitrine d’Or Laureate 2006: XAVIER BRISOUX, Knitwear creator, project **La Maille maîtrisée to ‘haute sculpture’ knit**

A graduate of Central Saint Martins (London), he first worked as a stylist in ready-to-wear. He refined his technique and created the concept of ‘Haute-Sculpture Knit’, establishing knitwear as a craft in its own right.

He won the Ateliers d’Art de France 2022 competition in the Creation category.

He exhibited his latest creations at the Cité de la dentelle et de la mode de Calais (September – December 2025).

“The first chapter of the story was written with Vitrine pour un.e designer. Looking back, Vitrine pour un.e designer was a recognition, a confidence boost.”

Xavier BRISOUX

VP1D #5



Vitrine d’Or Laureate 2014: CÉCILIA LUSVEN, Textile designer, project **KILOMÈTRE**

After studying at ENSCI, Les Ateliers (Paris) in the textile design department, Cécilia LUSVEN furthered her knowledge of the English language by attending an American university in San Francisco. On her return to France, she undertook several professional projects as a freelance textile designer. For Vitrine pour un.e Designer, she showcased her research into the use of air chambers and rubber

in interior and exterior textile furnishings. Using this recycled material, she reinterprets classic textile patterns such as herringbone, cane weave and houndstooth. This marked the first step towards the concept of ‘flexible materials’ for the VP1D competition. Since then, Cecilia LUSVEN has been living in San Francisco and has held numerous exhibitions in prestigious venues.

VP1D #6



Vitrine d'Or Laureates 2018: **NATACHA & SACHA, Industrial designers, project TRACÉ**

Natacha & Sacha are both industrial designers at the eponymous studio they founded in 2016. Both specialise in electronics-based products. In 2017, whilst Natacha POUTOUX was coordinating the travelling exhibition “Rêveries urbaines” by Ronanet Erwan Bouroullec across Europe, Sacha

HOURCADE was off to exhibit at Wanted Design in New York. They entered the 7th edition of Vitrine pour un.e Designer and won the Vitrine d'Or with their TRACÉ heated surface project. Since then, they have continued to develop their business.

VP1D #7



Talent Spotted 2018: **WENDY ANDREU, Textile designer, project REGEN**

Wendy ANDREU has a dual background in design and metalwork. Her training has led her to create rainwear without seams, cutting or assembly, by shaping latex-coated thread

around a steel mould. For the competition, Wendy moved from clothing to furniture. Although she did not win, Vitrine pour un.e Designer served as a springboard for the designer's meteoric and prestigious rise.

VP1D #8



Vitrine d'Or and Vitrine du Public 2020: ALISON CHEVALIER, Textile designer, project M_ONDE À PART

With M_ONDE À PART, Alison takes a look at the invisible threat posed by our technological environment, and in particular at the electromagnetic waves emitted by our wireless devices. A favourite of Constance Guisset, President of the Jury, for Alison's market research and vision. Today, Alison Chevalier has set up her own workshop and is developing textiles with a positive impact. Her principles:

local manufacturing, the use of recycled and recyclable materials, technical and aesthetic durability, reparability, as well as cooperation and the creation of social bonds.

“Un m_onde à part offers a soothing solution through a clever knit protecting electromagnetically hypersensitive individuals. In the manner of a Faraday cage, the textile material and silver thread create a protective mesh, a true allegory of connected networks and objects.”

Impact and Outcomes

For Our Partners and Sponsors

Au-delà de l'engagement pour l'insertion professionnelle des jeunes et du soutien à l'innovation en entreprise par le design, les temps forts de Vitrine pour un.e Designer permettent à nos partenaires et sponsors de bénéficier d'un retour d'image ciblé aux côtés d'entreprises engagées et de personnalités du design.

For the Cross-Border Ecosystem

Finally, thanks to Vitrine pour un.e Designer, the impact is collective. The region is positioning itself as a European hub for innovation through design. By reconnecting businesses with local industries—weaving, linen, soft materials—VP1D helps to preserve an industrial and artisanal heritage, whilst projecting it into the future.



Finale au Palais des Beaux-Arts de Lille (#6)



Finale au Palais des Beaux-Arts de Lille (#6)



Contacts

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